



HOME ECONOMICS NEWS

September 2019

Publication of the International Federation of Home Economics

IFHE Development Fund grants available

Apply for project
grants until
February 20, 2020
(see page 5)

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IN THIS ISSUE: INTERESTING OPPORTUNITIES FOR IFHE MEMBERS

It wasn't planned this way, but the collection of articles for this Newsletter added up nicely and so we decided to devote this issue to the interesting possibilities and services available to IFHE members.

Two of the more tangible opportunities include **grants for Home Economics projects worldwide** offered by the IFHE Development Fund (page 5) and the **IFHE scholarship** for Home Economics students (page 2) - the first one having a long history of successfully funded projects, the latter being brand new.

Participation in UN events (page 3) and the **professional certification** (page 6) allow IFHE members to add an international aspect to their track record. And practical tools such as online **resources for World Home Economics Day 2020**, a new **IFHE presentation** and an improved **Member Database** (pages 3, 7,8) assist you to get more out of your IFHE membership.

Enjoy your reading!

IFHE LAUNCHES SCHOLARSHIP FOR HOME ECONOMICS STUDENTS

Gwendolyn HUSTVEDT, United States of America

Breaking news: In its meeting on 19 September 2019, the Executive Committee voted to establish a scholarship to support international exposure for Home Economic students. IFHE Acting President Gwendolyn HUSTVEDT outlines the importance of this scholarship for IFHE.

It isn't a surprise to any of us, but currently IFHE does not have the financial means to distribute generous scholarships. However, we have managed to generate funds to start a modest pilot program for 2020. This 9-months scholarship will be available to a Home Economics student and will include a paid two-year IFHE membership and reimbursement of travel costs to attend an IFHE meeting. Despite the small start, the EC is convinced that this pilot could set a successful example, encourage donations for the purpose and allow IFHE to offer more scholarships as the donations grow.

Pursuant to IFHE's mission

By establishing a scholarship, IFHE in a tangible way lives up to its mission to advocate for Home Economics Education. The scholarship therefore recognizes students for achievements in promoting the profession and putting its interdisciplinary values into practice. It aims to identify and support qualified Home Economics students to gain international exposure and advance at international platforms.

Added benefit for IFHE

By establishing this scholarship, IFHE demonstrates a tangible means to live up to its mission to advocate for Home Economics Education. The scholarship allows us recognize students for achievements in promoting the profession and putting its interdisciplinary values into practice. It aims to identify and support qualified Home Economics students to gain international exposure and advance through this unique international platform.

Those eligible for the 9-months scholarship are Home Economics students worldwide. The scholarship grant includes a two-year IFHE membership and, upon request, reimbursement of travel costs to IFHE meetings up to 3.000EUR. Details about the application procedure will soon be published on ifhe.org.



CALL TO SUBMIT PAPERS & PARTICIPATE IN THE 58. UN COMMISSION FOR SOCIAL DEVELOPMENT



Learn more about the UN CSocD 2020

and its priority theme "Affordable
Housing" at the [UN website](#)

Holding consultative status with the United Nations, IFHE benefits from the opportunity to voice family and consumer concerns at the global platform. Members are invited to submit contributions for the February 2020 Commission on Social Development and attend the event as IFHE participants.

The UN Commission for Social Development (CSocD) is the advisory body responsible for the social development pillar of global development and meets each February in New York. The upcoming 2020 meeting provides an excellent opportunity to promote a Home Economics perspective on global challenges as the session's priority theme "Affordable housing and social protection systems for all to address homelessness" coincides with the theme for IFHE World Home Economics 2020, "Housing the Dispossessed".

Contribute a Home Economics perspective on lack of housing & homelessness

IFHE intends to submit a statement to CSocD highlighting a Home Economics perspective on homelessness and lack of housing. Submitting statements is an exclusive right of organisations holding consultative status with the UN and IFHE has already seized this opportunity in previous years. IFHE statements represent the viewpoints and experience of Home Economists worldwide and translate them into a universal message.

Members who can offer an academic or practical perspective on the lack of housing and homelessness are encouraged to send us their contributions which will form the basis of an IFHE statement. We suggest you access the CSocD 2020 website for inspiration and thematic alignment and send your short abstract (1 page) to office@ifhe.org by 31 October 2019.

Co-author the statement and represent IFHE in New York

The final IFHE statement is revised by the UN committee and published on behalf of IFHE. Authors of contributions that have been selected to draft the statement will be mentioned by name as contributors to the statement

Authors whose contributions have been selected are also invited to attend the CSocD in February 2020 as official IFHE participants. While the responsibility to organise and finance the trip to New York remains with the member, IFHE will ensure official registration and badge access to the UN premises – an opportunity otherwise not open to individuals! Seize this opportunity and join our official IFHE UN representatives for this interesting event.



BASIC CURRICULUM AND OTHER RESOURCES AVAILABLE TO PREPARE WORLD HOME ECONOMICS DAY 2020

“Housing the Dispossessed” was chosen next year’s theme for World Home Economics Day (21 March 2020). To assist Home Economists worldwide to prepare for this event, IFHE published a 12-module curriculum and other resources at the website’s member area.

Each 21 March, IFHE members worldwide celebrate World Home Economics Day to promote family and consumer issues. Next year’s theme “Housing the Dispossessed” puts focus on a pressing global challenge.

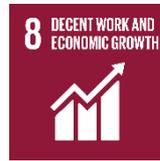
Millions of people worldwide are homeless and lack access to adequate housing. Reasons for homelessness are myriad but each person without housing is highly at risk of suffering from poverty, hunger, poor health, lack of access to education, clean water and sanitation. Through its disciplinary diversity, Home Economics can address the multi-dimensional aspects of homelessness for all household members and “make home” for those dispossessed.

Without a home...just Economics? Basic Curriculum on home loss

To assist members in their preparation for WHED, the IFHE member area offers a broad range of resources. A helpful tool is the basic curriculum on home loss developed by Peggy O’NEILL from Brescia University, Canada. It contains 12 modules and outlines educational aims and approach, includes theoretical, global and local perspectives and highlights universal aspects of homelessness and lack of housing such as natural disaster, family breakdown, age and much more.

Additional resources based on UN documents address, among others, the challenges for women and female headed households. Please also browse the website’s member area to also find regional data and country specific background. Of course, we highly welcome your suggestions to share additional resources.

Sustainable Development Goals related to homelessness



Need inspiration how to celebrate your WHED 2020? Please have a look at the June 2019 Newsletter which boasts a wide variety of activities such as exhibitions, conferences, meetings, competitions or road walks. And don’t miss the IFHE Annual Meeting 4-6 March in Berlin, Germany with “Housing the Dispossessed” is one of several thematic areas.



THE FAR-REACHING INFLUENCES OF IFHE DEVELOPMENT FUND GRANTS

Roxie GODFREY, United States of America

The International Federation for Home Economics (IFHE) Development Fund is a vital part of helping IFHE achieve its mission and aims throughout the world. IFHE-US President and IFHE Development Fund Chair Roxie Godfrey's description of successfully funded projects and apply until February 20, 2020.

Every four years, the IFHE Development Fund raises money and disperses funds in the form of small competitive grants for educational and charitable purposes for research, educational programs and studies that are related to Home Economics. Grants are awarded to projects which conform to the IFHE mission and aims. These grants are open to IFHE members, organizations and partners.

The International Federation for Home Economics (IFHE) mission is to strive to achieve optimal and sustainable living conditions for individuals, families, and households through responsible management of resources.

Examples of past projects that received grants

Nutritional status of elementary school children in five schools and parent education in Santa Maria, Philippines (2016-2020). The project provided supplemental meals to malnourished students in grade one and parents received instruction on edible landscaping.

Water Harvesting, India (2016-2020). The project enhanced the impact of water harvesting structures in 18 villages in the Thar desert of Rajasthan, India. Water harvesting results were shared with girls and women.

Community Outreach and Nutritional Intervention, New Guinea (2016-2020)- Through the Division of Applied Science (Home Economics) of the University of Goroka in Papua New Guinea, university students provided interventions as part of their post-secondary training. The area surrounding the university has migrants from rural areas, many of whom are illiterate. Students taught mothers to understand child rights issues such as family violence and child labor while helping them prepare healthy meals at a cheaper cost.

Computer-Assisted Pattern Drafting, Nigeria (2012-2016). Computer software developed and used for pattern drafting to spark student's interest in sewing classes and improve clothing production.

Health Education Campaign, India (2012-2016). Women learned about different health issues and health care access with help from a community radio station.

Fire Pot Project, Kenya (2008-2012). Energy-saving and smoke reducing fire-place liners were made for families.



Contact

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Roxie GODFREY Ed.D.
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Grant applications due February 20, 2020

Grant applications are now being solicited for 2020-2024 and are due February 20, 2020. Grantees must be able to receive monies in US dollars and are to use the IFHE resources for the stated purposes of the project and only for those purposes.

All IFHE members are invited to share this information with colleagues and organizations internationally. A full description of the IFHE Development Fund Grant and the grant application is available on www.ifhe.org and www.ifheus.org. Grants range from \$1,000 to \$5,000 USD.

An IFHE Development Fund Review Committee of IFHE members from the five regions of IFHE will review and rate the grant applications. Winners will be announced at the XXIV World Congress 2020, Atlanta, Georgia USA, August 2nd-8th.

MEET THE INTERNATIONAL BENCHMARK - BECOME A CERTIFIED INTERNATIONAL HOME ECONOMICS PROFESSIONAL (IPHE)

Amanda McCLOAT, Ireland

IFHE encourages members to apply for professional certification and become recognised as an *International Professional Home Economist*. Amanda McCLOAT (IPHE), Co-Chair of the IFHE Certification Committee, describes why members benefit from using the letters IPHE as professional credentials.

The aim of the certification is to offer international recognition to Home Economists who contribute to the work of the International Federation and who help to support the wider visibility of Home Economics as a discipline on an international platform. The certification recognises IFHE members who engage in professional development of an international nature and is designed to complement national or local systems of certification.

Benefits of the IPHE certificate

There are a number of benefits to being certified as an *International Professional Home Economist*. Achieving it gives an indication of professional status and offers additional professional credentials to the Home Economist. It demonstrates a commitment to engaging in activities at an international level and provides access to a Home Economics Network. Furthermore, it assures employers that an individual home economist is recognized as meeting international benchmark standards and is actively involved in supporting the discipline on an international platform.

The status of *International Professional Home Economist* is valid for a period of four years once achieved. Members who are interested in applying for certification should read the Guidelines and application form available on the IFHE website. The IFHE office is now accepting completed application forms from interested members.

Application details & form

Find a detailed description, guideline and application forms at the the [IFHE Website](http://www.ifhe.org), section "Our Work".



NEW IFHE STANDARD PRESENTATION ABOUT OUR WORK AND MEMBER BENEFITS

Annette PTASSEK, Germany

After the IFHE website already underwent a major revision, the IFHE Office now also drafted a new IFHE standard presentation. Read why the new presentation is so easy to use and follow Executive Director Annette Ptassek's appeal to actively use it to promote IFHE.

We all know that IFHE is a complex matter and is not always easy to explain to an interested audience (any sometimes maybe to ourselves as well). It is difficult to squeeze the impressively broad range of IFHE work into a few sentences or expect listeners to automatically understand the disciplinary diversity and societal relevance hidden under the term "Home Economics". On the other hand, catching people's attention nowadays seems to require short, colourful presentations with quickly to gasp content.

Benefit from two ready-to-use presentations to promote IFHE

The IFHE Office took up to this challenge and drafted an IFHE standard presentation which tries to do justice to both: Provide a concise overview on what IFHE stands for and still give listeners an impression of the richness it offers. The standard presentation and its short version are designed to be used for a non-member audience as well as an interested general audience. They explain IFHE's aims and the relevance of Home Economics, outline our work and (in the standard version) the benefits of membership.

Intended to make promoting IFHE easy, the presentations also include notes that can be used when going through the slides. You will notice that the presentation corresponds to the IFHE Website structure and content which allows listeners to easily find further information on topics that raised their interest.

We encourage you to log in to the Member Area, download the presentations and start to exhaustively use them whenever you feel people should know more about what IFHE has to offer.

Download the presentation
in the IFHE Member Area





EXPLORE IMPROVED NETWORKING OPPORTUNITIES WITH THE IFHE MEMBER DATABASE

The IFHE Member Database has been overhauled and now features a tab for professional data to improve networking opportunities amongst members. Professional data can be edited on an individual basis and turn the database into a valuable tool to professionally connect with other members.

IFHE introduced the online Member Database in 2017. The original features included a set of personal data taken from the registration form which on an individual basis can be edited any time. Selected data (see below) were visible to other members. We felt however, that IFHE should live up to its mission and enable members to more easily network with other members based on professional aspects.

Edit your professional data & visibility to others

For this reason, a tab with professional data has been added to the database. New fields such as “current employer”, “current position” or “area of expertise” now allow members to update their professional data and share these with others. Of course, updating those fields is voluntary. But we strongly encourage you to grasp this opportunity and, through our joint effort, upgrade the Member Database into a valuable global networking tool.

Selected member data from both, the personal and professional data tabs are visible to other members (see below). This applies only to members who during registration or set up of the online database agreed to share their data. This consent can be easily withdrawn any time once you log in to the database.

How to edit your data

You can access the Member Database in two ways: Either log in to the Member Area at the IFHE Website and find the Member Database at the landing page of that area. Or directly open the link <https://info.ifhe.org/login>. User-ID and password are the same as the ones you use to log in to the IFHE Member Area.



IFHE MEMBER DATABASE

VISIBLE TO OTHER MEMBERS:

- **Name, title, country, email**
- **Current employer & position**
- **Area of expertise, PC membership**

NEWS FROM THE REGIONS & ANNOUNCEMENTS

INTERNATIONAL CONGRESS OF THE ASIAN REGIONAL ASSOCIATION FOR HOME ECONOMICS

Albert M. ROSARDA, Philippines

Albert M. Rosarda, Vice-President for administration at ARAHE reports on the 20th Biennial International Congress of the Asian Regional Association for Home Economics (ARAHE) that was held in China end of August 2020.

The Asian Regional Association for Home Economics (ARAHE) headed by their President Prof. Kei Sasai conducted the 20th Biennial International Congress from August 20-23, 2019 at Zhejiang Shuren University, Hangzhou, Zhejiang, China. The theme of the congress was “The Aging and the Development of Home Economics Industry: For the Aspirations of the People to Live a Better Life”.

The Opening Ceremony started with the Chinese Tea Art “Song Dynasty Style of Tea Making”, a dance - Eternity, Silk Road Dunhuang and the Traditional Musical Instruments: Dance of a Golden Snake, Whisper from Pipa. Opening speeches were given by Prof. Xu Xuqing, the President of Zhejiang Shuren University, Director-General of Zhejiang Home Economics Education Union and Chairman of this year’s ARAHE Congress; Prof. Kei Sasai the ARAHE President; Dr. Gwendolyn Hustvedt the President of the International Federation for Home Economics (IFHE); and Chen Xiaoping the Vice Chairman of Zhejiang CPPCC.

A new ARAHE Executive Committee was elected under leadership of President Prof. Meesok Park (Korea).

The invited Keynote Speakers were: Ye Meifeng, Secretary of Changshan County Party Committee, Zhejiang Province; Dr. Lilha Lee, the IFHE President of Honor and Professor Emeritus from Chungang University, Korea; Dr. Gwendolyn Hustvedt, Acting IFHE President from 2019 to 2020 and IFHE President from 2020 - 2024; Prof. Zhu Hongying, Dean of School of Modern Service of Zhejiang Shuren University, Director of Home Economics Research Center of Zhejiang Shuren University, and the Secretary-General of Zhejiang Home Economics Education Union; Prof. Yukiko Kudo, IFHE Vice President Region of Asia and a Visiting Professor at Japan Women’s University; Dr. Johannah Soo from National Institute of Education, Nanyang Technological University, Singapore; and Dr. Lai Yeung Wai-ling, Theresa a Food Literacy Professional and retired Assistant Professor from the Education University of Hong Kong.

Country and Region Reports were presented from China, Korea, Japan, Malaysia and the Philippines. During the Closing Ceremony, ARAHE President Prof. Kei Sasai presented a Summary of the Congress Achievements. The 21st ARAHE Biennial International Congress will be held at Malaysia on August 2021.



NOMINATIONS OPEN FOR IFHE LEADERSHIP POSITION

Membership in the IFHE Executive Committee (EC) rotates and in 2020, three interesting positions as regional representatives become vacant. This is an excellent opportunity to throw in your own name or nominate another person.

Being an EC member allows you to participate in strategic decisions and shape the future of IFHE. This leadership body is responsible for the implementation of IFHE's tasks. Its members are the President, Treasurer and Executive Director and two representatives of each of the five IFHE regions (the Vice-President of the region and the member of the region). A role in the Executive committee requires you to attend four (online) meetings and, as regional representative, organize meetings of European members (face to face during IFHE events or online). An EC membership offers an interesting opportunity to intensely cooperate with Home Economics colleagues worldwide and enhances your experience in international organizational leadership. Don't miss it!

In 2020, the following positions become vacant: Vice-President Europe (currently Franziska HONEGGER); Member Pacific (currently Andrew McVITTIE); Member Americas (currently Louise NEUFELDT). If you are interested, please contact your EC member. European member will receive a separate letter on the nomination procedure by end of the year.

Current EC Members

See your region's EC members at the [IFHE website](#)

MEET THE NEW MEMBERSHIP & OFFICE MANAGER



Anke Wiedemann joined IFHE in June 2019, taking over from long-serving office staff members Petra Wehmeier. Already in her third month of work now, Anke quickly became a trusted contact point to many members and it is time she presented herself to all members.

Before joining IFHE in June 2019, I held various positions in office management. I started my career as a financial accountant and later have been the assistant to the director of procurement for a large telecommunication company for many years. After the birth of my two children, I took up the opportunity to do something different and now manage the office of an artist and founder of a museum. For two days a week, I am responsible to organise social events and travel, assist in managing works of art and real estate, take over all financial and administrative tasks and generally help the artist to maintain her wide and demanding social network.

Joining IFHE feels like a perfect addition to the kind of work I enjoy. I am good in remembering people - their names, faces, connections - and I love to run things efficiently and provide a good service. Thanks to the welcoming and friendly manner of IFHE members, it was really easy to make the first steps in my new job as IFHE Membership and Office Manager and I look forward to hearing from you.



CALENDAR OF EVENTS 2019/2020

Published by the International Federation for Home Economics (IFHE)

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22th-25th October

Home Economics Professional Association of Nigeria (HEPAN)

9. International Conference

Zuba-Abuja, Nigeria

19th-22nd November

Association for Financial Counselling and Planning Association (AFCPE)

Symposium

Portland, Oregon, USA

4th-6th March

International Federation for Home Economics (IFHE)

Annual Meeting

Berlin, Germany

8th-9th May

Latvia University of Agriculture/Institute of Education and Home Economics

13. Scientific Conference (REEP)

Jelgava, Latvia

19th-22nd July

Brazilian Society for Human Ecology (SABEH)

XXXIV International Conference

Pernambuco, Brazil

2nd-8th August

International Federation for Home Economics (IFHE)

XXIV IFHE World Congress

Atlanta, Georgia, USA

Next Issue:

DECEMBER 2019

Please submit information and articles by 15 November 2019 to the IFHE Office Bonn, Germany